



CANADIAN WHEELCHAIR BASKETBALL ASSOCIATION



2008 ANNUAL REPORT



VISION & MISSION

The Canadian Wheelchair Basketball Association (CWBA) is the national sports governing body responsible for the organization of wheelchair basketball in Canada. It is a non-profit, charitable organization that is a member of the International Wheelchair Basketball Federation (IWBF).



VISION

The Canadian Wheelchair Basketball Association (CWBA) is a world leader in wheelchair basketball.

MISSION

The Canadian Wheelchair Basketball Association (CWBA) is committed to sport excellence in the development, support and promotion of wheelchair basketball programs and services for all Canadians.

CWBA STAFF

EXECUTIVE DIRECTOR - WENDY GITTENS

HIGH PERFORMANCE COORDINATOR - JEFF DUNBRACK

DOMESTIC COORDINATOR - CATHERINE IRELAND

COMMUNICATIONS MANAGER - JODY KINGSBURY



PARTNERS



PRESIDENT'S MESSAGE

"It's an exciting time for wheelchair basketball in Canada as evidenced by the numerous successes we have enjoyed in the delivery and development of our game throughout 2008. Together with our remarkable on court accomplishments, program advancements, and financial growth, the Canadian Wheelchair Basketball Association remains ever present as a model organization and as a world leader in the sport of wheelchair basketball.

While we are excited at the progress realized in all aspects of our sport development over this past year, we are ever cognizant of the need to channel even greater human and financial resources to our grass-roots level. Our sport development is dependent upon a strong participant base and sustained programming to provide pathways from our community courts to our Paralympic courts. And while we have long remained committed to investing in our capacity to grow and manage this game, we find ourselves in the fortunate position of being able to make a significant investment now.

Look now for the CWBA to complete and implement its Long Term Athlete Development Model together with completing its transition to the revised National Coaching Certification Program. Look now for the CWBA to commit significant resources towards the recruitment and registration of new participants, and towards the start-up and development of new programs and local clubs throughout Canada. And look now for the CWBA to implement a communications strategy that will help elevate and bind the development of this great game in all our communities.

It is not without the considerable efforts of our Members, Partners, Sponsors, Supporters, Volunteers and Program Participants that we can applaud this wonderful evolution of organized wheelchair basketball in Canada. Congratulations to you all!"



Steve Bach
CWBA President

BOARD OF DIRECTORS

PRESIDENT - STEVE BACH

VICE PRESIDENT MARKETING - KATHY NEWMAN

VICE PRESIDENT TECHNICAL - TREVOR KERR

VICE PRESIDENT FINANCE - DONALD ROYER

VICE PRESIDENT DOMESTIC - CHRISTINA JONES

VICE PRESIDENT HIGH PERFORMANCE - SHARRON ST. CROIX

VICE PRESIDENT ATHLETE REPRESENTATIVE - JENNIFER KREMPIEN



MEMBERS

AB - WHEELCHAIR SPORTS ALBERTA

BC - BRITISH COLUMBIA WHEELCHAIR BASKETBALL SOCIETY

MB - MANITOBA WHEELCHAIR SPORTS ASSOCIATION

NB - NEW BRUNSWICK WHEELCHAIR SPORTS ASSOCIATION

NF - NEWFOUNDLAND & LABRADOR WHEELCHAIR SPORTS ASSOC.

NS - WHEELCHAIR SPORTS FEDERATION OF NOVA SCOTIA

ON - ONTARIO WHEELCHAIR SPORTS ASSOCIATION

PEI - PARALYMPICS PRINCE EDWARD ISLAND

QC - ASSOCIATION QUEBECOISE DE SPORT EN FAUTEUIL ROULANT

SK - SASKATCHEWAN WHEELCHAIR SPORTS ASSOCIATION

YK - YUKON WHEELCHAIR RECREATION ASSOCIATION





YEAR IN REVIEW

The 2008 season was one of tremendous success for the CWBA in which both the organization and the sport of wheelchair basketball in Canada benefited greatly from a wealth of communal effort and uncompromising commitment to excellence. Dedicated individuals at every level, from athlete to coach, administrator to spectator, volunteer to staff, all shared an undeniable passion for the game evidenced by the scores of accomplishment realized at the court level and beyond.

The CWBA helped establish unprecedented opportunities and increased access for people in Canada to enjoy the sport at every level from grass-roots to the international stage. Those who got involved did so with enhanced visibility, often in front of growing audiences with a greater awareness and understanding of the game. In the past year numerous individual triumphs, various collaborative achievements, and several key milestones complimented the continued growth and steady development of wheelchair basketball for Canadians.

HIGHLIGHTS

BEIJING PARALIMPIC GAMES

• Our Senior National Teams, with support of enhanced RTE funding, engaged in their most rigorous and comprehensive season of training and competition to date culminating in a Silver Medal finish for the Men, and 5th place finish for the Women.

NATIONAL CHAMPIONSHIPS

• Our National Championships were held in each of our Women's, Open, and Provincial divisions (men and women), together with numerous CWBA supported competitive opportunities for developing junior and female athletes. The BC Men's and Women's Teams won double-gold in front of the home town crowd.

JUNIOR NATIONAL TEAM

• The Junior National Team made their presence known through a number of camps and tournaments in preparation for the 2009 Junior World Championships in Paris.

CENTERS FOR PERFORMANCE

• In their second year of implementation, the CWBA's Centres for Performance were active in all regions across the country, offering coaches and aspiring athletes the opportunity to raise their game in pursuit of Canada's next world championship gold.

TECHNICAL OFFICIALS

• Resource materials for referees and classifiers were enhanced and numerous opportunities were provided for developing officials seeking certification as they continued to demonstrate why they are held in such regard in the international community evidenced by their numerous international appointments.



••••• HIGHLIGHTS CONTINUED... • •



“WE ARE ALWAYS TEACHING AND LEARNING AND REVIEWING AND WE WILL RIGHT UP TO THE FINAL SECOND OF THE GOLD MEDAL GAME. THAT'S JUST HOW WE DO IT. YOU CAN'T WAIT FOR PEOPLE TO CATCH UP TO YOU IF YOU WANT TO STAY NUMBER ONE, CAUSE ITS A LOT HARDER TO PASS SOME ONE IF THEY ARE ALWAYS MOVING FORWARD.”

- CHRIS STOUTENBURG, MEN'S NATIONAL TEAM

OTHER HIGHLIGHTS

- Women's Team Head coach Tim Frick received the Jack Donohue Award as "Coach of the Year" from the Coaches of Canada. The CWBA was a finalist for "NSO of the Year."
- The CWBA retained a national marketing firm to help develop a communications strategy together with a new look CWBA brand to be unveiled in 2009. A communications position was created to ensure the effective implementation of the communication strategy.
- A long-range international hosting strategy was developed, highlights include hosting the 2009 America's Zone Qualifier, developing a bi-annual international tournament, and bidding for the 2014 World Championships.
- Planning and drafting of our second strategic plan for the 2009-2013 quadrennial was initiated. Stakeholders from across Canada offered up a summer weekend to revisit our Vision, Values, and Mission in an effort to re-establish our objectives and priorities.

AWARDS / HALL OF FAME

•The CWBA Awards Program, designed to celebrate individual achievement as well as inspire and encourage the growth of our sport in Canada, was realized for its second year running in recognition of the achievements of our athletes, coaches, officials, and volunteers.

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| o Female Athlete of the Year - Jennifer Krempien | o Male Athlete of the Year - Richard Peter |
| o Junior Athletes of the Year - Maude Jacques / Greg Johnstone | o Coach of the Year – Peter Taylor, BC Men's Provincial Team |
| o Volunteer of the Year – Joelle Buckle, SWSA | o Official of the Year – Kyle Kushnieris |
| o Hall of Fame Inductee(s) – Marni Abbott Peter / BC Cable Cars (1971-1983) | |



For the fiscal year ending march 31, 2008

REVENUE	2008	2007
Coaching Association of Canada	\$8,528	-
Contributed Goods	\$70,000	\$70,000
CPC Excellence Fund	\$10,000	\$10,000
Donations	\$6,561	\$2,629
Investments	\$32,088	\$31,334
Memberships, Fees, & Fines	\$32,248	\$38,007
Other	\$990	\$8,665
Product Sales	\$2,124	\$6,979
Sponsorships	-	\$5,104
Sport Canada	\$1,099,800	\$827,500
Telemarketing	\$1,103,280	\$1,085,492
Trafalgar Donations Program	<u>\$115,652</u>	<u>\$43,225</u>
	\$2,481,271	\$2,128,935
EXPENDITURE	2008	2007
Domestic	\$100,649	\$120,294
Finance & Administration	\$386,316	\$323,805
High Performance	\$1,018,216	\$704,749
Marketing & Special Projects	\$20,306	\$13,355
Technical	\$11,913	\$20,651
Telemarketing	<u>\$738,645</u>	<u>\$731,959</u>
	<u>\$2,276,045</u>	<u>\$1,914,813</u>
NET REVENUE FOR THE YEAR	\$205,226	\$214,122

REVENUE & EXPENDITURE

“THIS IS WHY WE PLAY, TO HAVE THE OPPORTUNITY TO PLAY AGAINST THE BEST IN THE WORLD ON THE BIGGEST STAGE POSSIBLE.”

- JANET MCLACHLAN, WOMEN'S NATIONAL TEAM

