



Event Advisory

For Immediate Release:

August 18, 2011

WHEELCHAIR BASKETBALL CANADA TO TAKE PART IN NBA JAM SESSION AUGUST 20-21, 2011 IN VANCOUVER

Vancouver, BC – Wheelchair Basketball Canada is thrilled to participate in NBA Jam Session taking place the weekend of August 20-21, 2011 at the Queen Elizabeth Theatre Plaza in Vancouver, BC. Media and spectators are invited to learn the basics of the sport through an interactive wheelchair basketball clinic and witness some of the skill and athleticism on display in a demonstration game.

TV/Photo Op: Local elite wheelchair basketball athletes showcasing their skills in a clinic and demo game

Who: Paralympic gold medallist & Vancouver native **Richard Peter** (Sr. Men's National Team) & other local wheelchair basketball talent

What: Elite wheelchair basketball athletes participate in interactive clinic & demo game as part of fun-filled NBA Jam Session festivities

When: **Saturday, August 20 – Sunday, August 21, 2011**

- Wheelchair basketball clinic at 1:30 p.m. (PT) and demo game at 2:45 p.m. (PT) on **Saturday**
- Interactive basketball activities from 11 a.m. to 6 p.m. on **Saturday** and 3-on-3 basketball tournament on **Sunday**

Where: **Queen Elizabeth Theatre Plaza**
630 Hamilton Street, Vancouver, BC, Canada V6B 5N6

Two-time Paralympic gold medallist and World Champion Richard Peter will be on hand to take pictures and sign autographs at NBA Jam Session in Vancouver. A Vancouver native, Peter is a current member of the Sr. Men's National Wheelchair Basketball Team and a hopeful for the 2012 Paralympic Games in London.

REGISTER TODAY

Wheelchair Basketball Canada

wheelchairbasketball.ca

6 Antares Drive, Phase 1, Unit 8, Ottawa, Ontario K2E 8A9
T: 613-260-1296 F: 613-260-1456



Joining Peter in Vancouver is an impressive cast of local talent, including Paralympic bronze medallist and World Champion Shira Golden, as well as National Champions Makiko Harada, Erik Hagreen and Anthony Purcell.

The weekend will also feature appearances by NBA legend Robert Horry, Buckets Blakes of the Harlem Globetrotters, members of the Toronto Dance Pak, and The Gorilla, the official mascot of the NBA's Phoenix Suns.

NBA Jam Session is a free interactive basketball festival travelling to six Canadian cities including Halifax, Montreal, Winnipeg, Calgary, Vancouver, and Toronto. The weekend combines NBA excitement and activities with a 3-on-3 basketball tournament, with appearances by NBA personalities, mascots, dancers and the Harlem Globetrotters. For more information, visit www.nbajamsessioncanada.com.

For more information, visit: www.wheelchairbasketball.ca

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About Wheelchair Basketball Canada

Wheelchair Basketball Canada is the national sports governing body responsible for the organization of wheelchair basketball in Canada. It is a non-profit, charitable organization that is the Canadian member to the International Wheelchair Basketball Federation (IWBF).

Wheelchair basketball is a fast paced, hard-hitting, competitive sport that has emerged as one of the most competitive and athletic sports played at the Paralympic Games. Our senior national teams are held in high esteem around the world for the elite skill and control that placed them on the podium with a combined five gold and one silver medal in the last five Paralympic Games.

For more information or to schedule an interview contact:

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