



Press Release

For Immediate Release:

Sep 22, 2010

WHEELCHAIR BASKETBALL CANADA TEAMS UP WITH NBA FOR JAM SESSION IN CALGARY

(Ottawa, ON) Wheelchair Basketball Canada is excited to take part in the National Basketball Association (NBA) Jam Session taking place the weekend of September 25-26, 2010 at the Eau Clair Market in Calgary, AB. Spectators can give the sport a try and learn some of the basics such as pushing, dribbling, and shooting, when representatives from Wheelchair Basketball Canada conduct a clinic on the Parmalat Black Diamond Cheestrings Court Saturday at 2:30 – 3:30 p.m. A 5-on-5 wheelchair basketball demonstration game is scheduled for 5:15 p.m.

“The NBA Jam Sessions are a great way for everyone to enjoy the sport of basketball and we are ecstatic to participate in the festivities. We are looking forward to a fun-filled weekend in Calgary where we can celebrate the sport and help promote wheelchair basketball,” said Wendy Gittens, Wheelchair Basketball Canada Executive Director.

Wheelchair basketball legend and two-time Paralympic Gold Medalist Patrick Anderson (Vancouver, BC) and current Canadian Women’s National Team Member, and three-time Paralympic Gold Medalist Kendra Ohama (Calgary, AB), will be on hand to take pictures and sign autographs.

The NBA Jam Session is a free interactive basketball festival travelling to six Canadian cities including Halifax, Montreal, Winnipeg, Calgary, Vancouver, and Toronto. The weekend combines NBA excitement with a 3on3 tournament... there’s something for everyone.

Saturday will feature free activities to participate in and watch. Three courts will have all-day programming, ending in an NBA All-Star Saturday Showcase that will begin around 4:30 pm. Here's a peek at just some of the things you can do and see:

- Appearances by an NBA player, mascot, dancers and Harlem Globetrotter

WHEELCHAIR BASKETBALL CANADA

Wheelchair Basketball Canada

wheelchairbasketball.ca

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- Take a photo with The Larry O'Brien Trophy
- Show us your moves in a dance clinic with NBA dancers
- Measure up and compare yourself to current NBA players
- Free giveaways and lots of prizes to be won!

Sunday will be all ball, all day with a 3on3 tournament. There are four age divisions: under 12 co-ed, male and female divisions for 13-15, 16-18 and 19+. City champs from the 19+ divisions will be flown to Toronto to compete in the national finals. The top two teams will get the chance to play on centre court during half-time of a Toronto Raptors preseason game at Air Canada Centre!

TOUR SCHEDULE:

Halifax – Waterfront - Aug 21-22

Montreal – Crescent Street - Sept 11-12

Winnipeg – The Forks - Sept 18-19

**Calgary – Eau Clair Market (202 Barclay Parade SW, Calgary, AB) - Sept 25-26 -
(Wheelchair Basketball Canada present)**

Vancouver – Granville Square - Oct 2-3

Toronto – Yonge-Dundas Square - Oct 9-10

For more information visit: www.nbajamsessioncanada.com

Join the Facebook page to receive updates as NBA personalities, dancers, and mascots are confirmed : facebook.com/nbajamsession

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About Wheelchair Basketball Canada

Wheelchair Basketball Canada is the national sports governing body responsible for the organization of wheelchair basketball in Canada. It is a non-profit, charitable organization that is the Canadian member to the International Wheelchair Basketball Federation (IWBF).

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Wheelchair basketball is a fast paced, hard-hitting, competitive sport that has emerged as one of the most competitive and athletic sports played at the Paralympic Games. Our senior national teams are held in high esteem around the world for the elite skill and control that placed them on the podium with a combined five gold and one silver medal in the last four Paralympic Games.

On the web: www.wheelchairbasketball.ca

Facebook: facebook.com/wheelchairbasketball

Twitter: twitter.com/WCBballCanada

Youtube: <http://www.youtube.com/WheelchairBball>

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