



2019 ANNUAL REPORT



**WHEELCHAIR
BASKETBALL
CANADA**

REAL LIFE. REAL SPORT.



• WHO WE ARE •

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Left to Right: Team Canada's Tracey Ferguson, Jessica Vliegthart, Janet McLachlan, Elaine Allard and Chantal Benoit at the 2010 World Championships

Wheelchair Basketball Canada is the national sports governing body responsible for the organization of wheelchair basketball in Canada. It is a non-profit, charitable organization that is the Canadian member to the International Wheelchair Basketball Federation (IWBF).

Wheelchair Basketball Canada delivers programs and services that strengthen the sport from the grassroots level to high performance athletes competing in the Paralympic Games. Representatives from the provinces elect the Board of Directors which establishes policy and lends guidance to the development of wheelchair basketball in Canada.

OUR MISSION

Wheelchair Basketball Canada is committed to excellence in the development, support and promotion of wheelchair basketball programs and services for all Canadians.

WE DREAM

Wheelchair Basketball Canada's vision for 2014 is to be the world leader in wheelchair basketball.

OUR PARTNERS



Game action at the 2010 CWBL Open Finals

OUR PEOPLE



Bill Johnson - Sr. Women's National Team
Head Coach

S EXECUTIVE DIRECTOR - WENDY GITTENS
T HIGH PERFORMANCE DIRECTOR - PAUL ZACHAU
A HIGH PERFORMANCE COORDINATOR - CHRISTINA SWETT
F PROGRAM COORDINATOR - CATHERINE IRELAND
F PROGRAM COORDINATOR (INTERIM) - RUI MARQUES
C COMMUNICATIONS MANAGER - JODY KINGSBURY
C COMMUNICATIONS ASSISTANT - COURTNEY POLLOCK
S SR. MEN'S NATIONAL COACH - JERRY TONELLO
S SR. WOMEN'S NATIONAL COACH - BILL JOHNSON
J JUNIOR NATIONAL COACH / CENTRE
F FOR PERFORMANCE COORDINATOR - STEVE BIALOWAS
W WOMEN'S U25 NATIONAL COACH - MICHAEL BROUGHTON

B PRESIDENT - STEVE BACH
O VP MARKETING - KATHY NEWMAN
A VP TECHNICAL - TREVOR KERR
R VP FINANCE - DONALD ROYER
D VP DOMESTIC - CHRISTINA JONES
V VP HIGH PERFORMANCE - SHARRON ST. CROIX
V VP ATHLETE REP - ROSS NORTON



- M**
- E** • ASSOCIATION QUÉBÉCOISE DES SPORTS EN FAUTEUIL ROULANT
 - M** • MANITOBA WHEELCHAIR SPORTS ASSOCIATION
 - B** • NEWFOUNDLAND & LABRADOR WHEELCHAIR SPORTS ASSOCIATION
 - E** • ONTARIO WHEELCHAIR SPORTS ASSOCIATION
 - R** • SASKATCHEWAN WHEELCHAIR SPORTS ASSOCIATION
 - S**
 - BRITISH COLUMBIA WHEELCHAIR BASKETBALL SOCIETY
 - NEW BRUNSWICK WHEELCHAIR SPORTS ASSOCIATION
 - NOVA SCOTIA WHEELCHAIR SPORTS ASSOCIATION
 - PARASPORT AND RECREATION PRINCE EDWARD ISLAND
 - WHEELCHAIR SPORTS ALBERTA

PRESIDENT'S MESSAGE

Wheelchair Basketball Canada remains vigilant to its vision of becoming the world leader in wheelchair basketball. Our vision is the reason we do what we do. Our vision is about equipping ourselves to demonstrate best practices in the management and organization of the sport in Canada. Our vision is about contributing to the growth and development of our international game. And our vision is about nurturing new and existing partnerships to leverage the future well being of our sport.

Wheelchair Basketball Canada is proud of the leading role it plays in developing the game of basketball in our nation and around the globe. We've put a new lens on our sport in Canada this past year with the realization of our Long-Term Athlete Development model and the implementation of our National Coaching Certification Program modules. With that new lens has come new understandings on how we manage, coach and structure our game; new athlete pathways to ensure age appropriate development for our Canadian youth; and already, new strategic initiatives to promote the growth of the girl's and women's games in Canada. Beyond our borders Wheelchair Basketball Canada continues to take the lead in partnering with the IWBF to develop standardized training programs and resources for both international classifiers and court officials, and our coaches continue to share their expertise in IWBF sponsored workshops and clinics for developing member nations.



We are delighted for the international hosting opportunities secured by Wheelchair Basketball Canada this past year. Preparations are well under way for our hosting of the inaugural Women's Under 25 World Championships this July in St. Catharines. We are thrilled at being awarded the 2014 Women's World Championships to be hosted in Toronto. And we are over the top in anticipation of both our Men's and Women's teams playing on home soil at the Toronto 2015 Parapan American Games. What great opportunities, in all these events, from hosting the world, to showcasing our sport, to building new partnerships, to seeing our elite athletes play before family and friends, to leaving our young athletes wanting a whole lot more.

Wheelchair Basketball Canada is ever aware that our vision is not without the remarkable support and partnership of the IWBF, Sport Canada, Own The Podium, the Canadian Paralympic Committee, Canada Basketball, the Coaching Association of Canada, the Canadian Sport Centre Ontario, the Canadian Sport Centre Manitoba, NBA Canada, Adidas and the many others who help define who and what we are. We are excited at the prospect of what we have yet to accomplish together. Our many thanks and congratulations to all our partners who have shared, and who continue to share, in our vision of becoming the world leader in wheelchair basketball.

Stephen Bach - President, WBC



Bo Hedges - Team Canada at the 2010 World Championships



A young wheelchair basketball player participates at a camp held by BCWBS

2010 WORLD CHAMPIONSHIPS

The 2010 World Wheelchair Basketball Championships in Birmingham, UK, was a fierce battle for Canada's Senior National Teams, as both squads sought to defend their World Titles from the 2006 tournament in Amsterdam.

The Canadian Women's Team captured a bronze medal in its victory over Australia, solidifying its reputation as one of the most dominating teams in Canadian sports history. While the team fell just shy of a record fifth-straight World Championship gold medal, the win marked an impressive sixth consecutive podium finish at the tournament. Co-captain Janet McLachlan led the tournament in both points and rebounds. The women concluded the 2010 World Championships with an overall record of 5-2 and the team improved its world ranking by two spots – up to #3 behind only the United States and Germany.

The Canadian Men's Team battled to a seventh place finish at the 2010 World Championships with a come-from-behind victory over Turkey. After starting strong with four-straight wins to open the tournament, three consecutive losses cost the team a chance to reach the podium for the sixth consecutive time at the World Championships. A re-focused Men's Team now seeks redemption with the ultimate goal of medalling at the 2012 Paralympic Games.

Both teams now look ahead to the 2011 Parapan American Games in Guadalajara, Mexico, which double as the qualification tournament for the 2012 Paralympic Games in London, England.



Top: Team Canada Women Celebrate a bronze medal win at the 2010 World Championships

Bottom (left to right): Richard Peter, Cindy Ouellet, Joey Johnson, Elisha Williams, and Dave Durepos at the 2010 World Championships



YEAR IN REVIEW

Wheelchair Basketball Canada benefited from an exceptional 2010 calendar year. As the year unfolded, it made way for a wealth of growth and ongoing success for the entire wheelchair basketball community.

Our Senior National Teams continued to showcase their elite talent amongst the world's best on the international stage. Simultaneously, the organization continued to forge ahead under the guidance of the 2009-2013 Strategic Plan in an effort to support the game at the grassroots level through to our Paralympic athletes.

In 2010, the organization invested more resources at the domestic and high performance levels of the game while making significant progress in the development of our athletes, coaches, officials and classifiers. These achievements, coupled with the creation of new partnerships, allow the organization to pioneer the growth

and development of the game within Canada and beyond our borders.

This past year the organization solidified its reputation as a world leader in the sport by securing hosting duties for two major international competitions. We look forward to hosting the world at the inaugural Women's U25 World Championships this July in St. Catharines, followed by the 2014 Women's World Championships in Toronto. With these hosting duties comes the opportunity to strengthen our commitment to excellence in the development, support and promotion of the sport as we strive to foster the next generation of elite wheelchair basketball athletes.

Overall, 2010 was a year in which we strengthened our foundation as we invest in the future of our organization, our community, our athletes and our sport.



Team Canada veterans Kendra Ohama and Pat Anderson put their skills on display at the NBA Jam Session in Calgary



Wheelchair Basketball Paralympian Sabrina Pettinicchi and Rick Mercer at the launch of the 2010 Paralympic Torch Relay in Ottawa

2010 COMPETITION SUCCESSES

Senior National Teams:

- Sr. Women win bronze at World Championships (Birmingham, England)
- Sr. Women win gold at BT Paralympic Cup (Manchester, UK)
- Sr. Men win silver at BT Paralympic Cup (Manchester, UK)

National Championships & Canadian Wheelchair Basketball League (CWBL):

- BC wins 4th straight National Championship
- Douglas College Lions win CWBL Open Championships
- BC Breakers win CWBL Women's National Championships

Junior National Championships:

- Quebec wins Jr. National Championships



Douglas College Lions - 2010 CWBL Open Champions

HIGHLIGHTS

Inaugural Women's U25 World Championships:

- Awarded bid to host the first-ever Women's U25 World Championships
- The event is set for July 15-23, 2011 at Brock University in St. Catharines, Ontario

Communications Efforts:

- Ongoing collaboration and introduction of new marketing collateral, including WBC brochure, wallpapers and video content

Partnership Development:

- Wheelchair Basketball Canada teamed up with NBA Canada for Jam Session in Calgary
- Partnered with Canadian Paralympic Committee to produce a national ad campaign featuring Sr. Men's National Team player David Eng

Technical Developments:

- Began transition to the new National Coaching Certification Program (NCCP) with development of materials and held successful pilots for Competition - Introduction, Competition - Advanced and Competition - Development
- Worked with Canada Basketball to develop Long-Term Athlete Development (LTAD) model for wheelchair basketball



HE DOESN'T EXPECT SPECIAL TREATMENT. UNTIL HE GETS TO THE PODIUM.



Left to Right: Women's U25 World Championships Logo, Wheelchair Basketball Canada Wallpaper, and Canadian Paralympic Committee ad featuring Sr. Men's National Team player David Eng

Other Highlights:

- Awarded bid to host 2014 Women's World Championships
- Prime Minister Stephen Harper and Minister of State for Sport Gary Lunn made visits with members of the Sr. Women's National Team
- Wheelchair Basketball Canada's presence felt at 2010 Paralympics: Sr. National Team player Ross MacDonald and Paralympians Sabrina Pettinicchi, Jennifer Krempien and Marni Abbott-Peter participated in 2010 Paralympic Torch Relay; Abbott-Peter also provided television commentary at the Games and served as honorary mayor of the Paralympic Village with fellow Paralympian Pat Anderson



Left: Prime Minister Stephen Harper meets with Sr. Women's National Team Players (left to right) Janet McLachlan, Chantal Benoit and Tara Feser (Photo: Jason Ransom)

• • AWARDS •

4th Annual Awards / Hall of Fame

Wheelchair Basketball Canada's Awards Program is designed to celebrate individual achievement as well as inspire and encourage the growth of the sport in Canada. 2010 award recipients included:

- **Athletes of the Year** – Tara Feser / Bo Hedges / Avril Harris (Jr)
- **True Sport Award** – Danielle Peers
- **Leadership Excellence Award** – Pat Harris

Other Awards & Recognition:

- Paralympic Coach Excellence Award named after Tim Frick (Sr. Women's National Team Coach 1990-2008)
- Kathy Newman (VP - Marketing) wins In Her Footsteps Award
- Richard Peter (Sr. Men's) - 2010 BC Sports Hall of Fame Inductee



Avril Harris won 2010 Jr. Athlete of the Year honours



Former Sr. Women's National Team Player Danielle Peers received first-ever True Sport Award



Former Sr. Women's National Team Head Coach Tim Frick has Paralympic Coach Excellence Award named in his honour

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FINANCIAL STATEMENT

For the fiscal year ending March 31, 2010

REVENUE	2010	2009
America's Cup	\$95,000	-
Coaching Assoc. of Canada	\$9,920	\$700
Contributed Goods	-	\$70,000
Donations	\$76,629	\$6,250
Investments	\$146,410	\$4,910
Memberships, Fees, & Fines	\$25,343	\$34,025
Other	\$3,152	\$22,282
Product Sales	\$5,269	\$285
Sponsorships	\$3,611	-
Sport Canada	\$1,443,500	\$1,311,000
Telemarketing	\$1,155,208	\$1,415,587
Trafalgar Donations Program	-	\$119,341
	<u>\$2,964,042</u>	<u>\$2,984,380</u>
EXPENDITURE	2010	2009
Domestic	\$217,279	\$108,129
Finance & Administration	\$449,080	\$390,029
High Performance	\$1,258,458	\$1,135,854
Investment Lost	-	\$34,117
Marketing & Special Projects	\$63,829	\$51,538
Technical	\$88,523	\$16,966
Telemarketing	\$782,482	\$949,773
	<u>\$2,859,651</u>	<u>\$2,686,406</u>
NET REVENUE	\$104,391	\$297,974